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## WEBSITE DESIGN for ReveraGen BioPharma



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Translating exceptional science into health benefits  
for neuromuscular disease patients worldwide



Innovations in steroid chemistry, pharmacodynamic biomarkers, clinical trial design, and business models for orphan drug development

We designed the corporate logo and original website for ReveraGen BioPharma several years ago, and recently they called upon us to redesign their corporate website.

**DESIGN:** ReveraGen is a clinical-stage drug development company with a focus on developing therapeutics for Duchenne muscular dystrophy, a disease that almost always affects boys, making muscles weaker and less flexible over time. ReveraGen wanted to convey both the science and the patients. We searched for a series of photos that would illustrate both. When shown at full-screen and tightly cropped, their visual impact is even greater.

The company's established palette of cool blues and greens emphasizes science, but the softness of the hues also conveys the human side.

We built the site to be full-screen and responsive, with dynamic posting functions for About Us and News, enabling the client to make their own updates. The site was coded as custom WordPress by our team at [NOVA Web Group](#).

Take a look at the new [ReveraGen.com](http://ReveraGen.com).

> [SEE MORE WEBSITE SAMPLES IN THE PORTFOLIO AT YOUNGDESIGN.COM](#)