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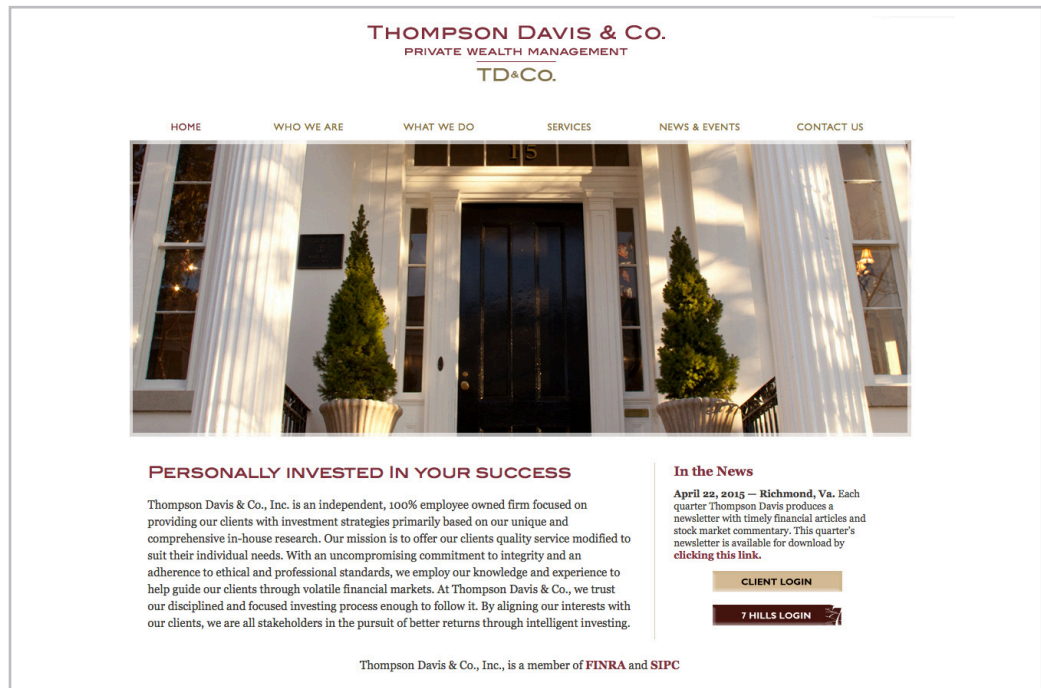
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WEBSITE DESIGN for Thompson Davis & Co.

Thompson Davis & Company, a private wealth management firm in Richmond, Virginia, wanted a new look for their website. Their old site used dark colors, specifically burgundy, and they felt the site needed to lighten up – literally.



Also, in the past few years, they had purchased the William Barrett House, a historic building in the Fifth and Main Downtown Historic District of Richmond. They moved their corporate offices there, and it became part of their local identity. One of the requirements for the site re-design was to showcase the building.

From the many professional photos supplied, we chose a wide-angle shot with wonderful dappled sunlight on the creamy exterior. We centered the iconic black door as a 'welcome' sign for visitors to the site's home page.

Then we let the light in on the rest of the site – by using lots of white space with accents of burgundy and copper. The site's visitors feel secure in the company's presentation of history and stability. The airy feel, combined with classic fonts, translates into substance with style. We de-cluttered and streamlined the content, making the site easy to navigate.

Find out more about Thompson Davis at thompsondavis.com.

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